

CLEAN ENERGY JOBS DAY



SHOW YOUR SUPPORT for a **strong & meaningful:**

**** AMERICAN CLEAN ENERGY AND SECURITY ACT **** **(WAXMAN-MARKEY BILL)**

JOIN Us for a showcase and discussion featuring leaders of clean energy businesses

HELP Us encourage Senator Gillibrand, Senator Schumer and the NYC Congressional delegation to continue their efforts in the battle to provide powerful & important legislation.

THURSDAY, MAY 28TH, 6 PM AT SOLAR1
(ON THE EAST RIVER JUST BELOW 23RD ST)

HOST: Alexandra Woods, *MoveOn.org Manhattan Council Member, President/Consultant,*
GREENRESNYC LLC

MODERATOR: Wyldon Fishman, Founder and President, NY SOLAR ENERGY SOCIETY

THE PANELISTS

Chris Garvin, Senior Associate, COOK + FOX ARCHITECTS

Daniel Byrd, Partner, GAIA HUMAN CAPITAL CONSULTANTS

Jeff Perlman, President, BRIGHT POWER INC

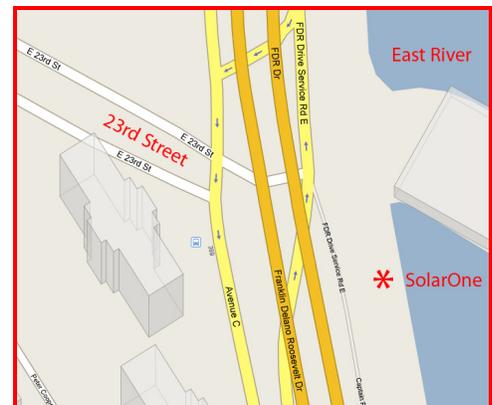
Paul Novack, Director of Sustainability, GREEN DEPOT

Rob Ashmore, President, AEON SOLAR INC

Tom Sahagian, Director of Energy Division, POWER CONCEPTS LLC

Solar One is Located at:
2420 FDR Drive, Service Road East,
New York, NY, 10010
Tel: (212) 505-6050

Solar One is:
the City's first solar-powered "Green Energy, Arts, and Education Center," inspires New Yorkers to become environmentally responsible city dwellers through a variety of unique programs that seek to reach out to broad sections of the New York City population in order to connect people to the urban environment around them.



This business showcase is part of the **Power Up America** national organizing campaign to support a clean energy economy. To learn more about the campaign, visit www.moveon.org.

MoveOn.org Political Action is a political action committee powered by 5 million progressive Americans. We believe in the power of small donors and grassroots action to elect progressive leaders to office and to advance a progressive agenda. We do not accept any donations over \$5,000, and the average donation to MoveOn.org Political Action is under \$100

CLEAN ENERGY JOBS DAY: **Participants**

HOST:



GreenResNYC
Change, One Building at a Time

Alexandra Woods
President/Consultant
GREENRESNYC™ L.L.C.

165 West End Ave, Suite 1E
New York, NY 10023
Tel: (212) 362-8436
GreenRes@gmail.com

Alexandra Woods, President of GreenResNYC LLC, consults with managers of residential buildings in New York City to help them reduce their energy costs by initiating building-wide, systemic, energy improvements.

An experienced clinical psychologist, Alexandra has specialized for 25 years in evidence-based techniques, in hospitals and private practice, designed to foster change. As an environmental activist, and shareholder in one of Manhattan's first Coop buildings to engage in a multifamily energy audit and refit (*New York Times*, The Cost of Saving Energy, July 15, 2007), she has developed a thorough understanding of the mechanics and process of building refits. She has obtained training as a Building Analyst through the Building Performance Institute.

In April 2009, she authored a comprehensive article on building-wide energy retrofits, "A Greener New York: Get an Energy Audit!" which was published by State Assemblyman Daniel O'Donnell in his Community Newsletter to 76,000 Manhattan households. Alexandra is an avid Hudson River kayaker.

MODERATOR:



Wyldon Fishman
Founder & President
NEW YORK SOLAR ENERGY SOCIETY
www.nyses.org

5270 Sycamore Avenue
Bronx, NY 10471
Tel: (917) 974-4606
wylton1@gmail.com

The New York Solar Energy Society's (NYSES) mission is to encourage the understanding and use of solar energy technologies through public outreach, to be a source of sound technical knowledge and to provide a forum to address critical regional and state issues relating to solar energy solutions. We address the energy usage of all segments of society by increasing awareness of the benefits of renewables: solar, wind, biomass, geothermal ground source, tidal/wave energy and energy efficiency.

The New York Solar Energy Society (NYSES) is a chapter of the American Solar Energy Society. We are solar enthusiasts, engineers, developers, contractors, policy makers, teachers, researchers, Wall Street analysts, manufactures and homeowners. NYSES is a chapter of the American Solar Energy Society, which was founded in 1954 and, in turn, became a chapter of the International Solar Energy Society.

We have a fun educational and interactive exhibit to show children and families how solar energy can work for them. We incorporate energy saving tips as well as information about wind, biomass, geothermal ground source heat, tidal and wave energy.

CLEAN ENERGY JOBS DAY: **Participants**

THE PANELISTS:



Rob Ashmore
President/Founder
AEON SOLAR INC.
www.aeonsolar.com

123 Main Street
New York, NY 10011
Tel: (917) 496-4439
roba@aeonsolar.com

Rob Ashmore is the President and founder of AeonSolar. He started working the renewable energy industry 8 years ago after 11 years as a Systems Engineer and Technical Support Manager for IBM. Since then he has sold and designed hundreds of solar (PV and thermal), wind and hydro turbine systems, as well as energy conservation and efficiency devices in numerous states.

He founded AeonSolar 4 years ago to focus on the booming solar energy markets in New Jersey and New York. AeonSolar is a licensed solar contractor listed on the New Jersey Clean Energy Program web site (NJCEP.com), as well as the New York State Energy and Research Development Authority web site (NYSERDA.org). Rob is also certified by the North American Board of Certified Energy Practitioners (NABCEP.org).

AeonSolar was selected to be the *Official Solar System Provider of the 2008 Democratic Convention* in Denver and installed a large solar power system as part of the overall DNCC clean energy objectives. He teaches courses at the Center for Sustainable Energy for CUNY in New York City and is a frequent speaker at industry conferences and seminars.



Jeffrey Perlman
President
BRIGHT POWER INC.
www.brightpower.biz

11 Hanover Square, 15th floor
New York, NY 10005
Tel: (212) 803-5868
info@brightpower.biz

Jeffrey Perlman, CEM, LEED, is the President and Founder of Bright Power. He is as happy in a boiler room as he is in a corporate boardroom, and enjoys finding solutions to the most challenging energy problems facing building owners today.

Bright Power, Inc. offers a range of services for the new energy economy. Our consultants have expertise in energy efficiency, benchmarking, green building and LEED certification, and renewable energy feasibility, design, and implementation for multifamily residential, commercial, and industrial buildings. Founded in 2004, Bright Power has earned a reputation for work of the highest caliber, and our reach has grown quickly from local to national to international projects.

Prior to founding the company, Mr. Perlman worked as an independent consultant with, among others, Greg Kats at Capital E with whom he co-authored "The Costs and Financial Benefits of Green Buildings." This groundbreaking report used economic cost/benefit analysis to show that building healthy, energy-efficient, and environmentally responsible buildings make economic sense, too. Mr. Perlman is a LEED-accredited green building professional, a Certified Energy Manager (CEM) and a BPI Multifamily Building Analyst. He has a degree in Applied Physics from Yale University.

CLEAN ENERGY JOBS DAY: Participants



Cook+Fox

Chris Garvin
Senior Associate
COOK + FOX ARCHITECTS
www.cookplusfox.com

641 6th Avenue
New York, NY 10011
Tel: (212) 477-0287
Fax: (212) 477-4521

Chris Garvin is an accomplished practitioner and active voice in the sustainable design community. He serves as project lead for many projects at Cook+Fox Architects while also managing consulting engagements for green building think tank Terrapin Bright Green. His interests include high-performance design at the building and community scale, zero energy communities, biomimicry, and water conservation.

Chris lectures frequently on sustainable design and teaches at the Pratt Institute's Center for Professional Practice. He also advises the National Building Museum and the New York Academy of Sciences on sustainability issues. He serves on the Board of Directors for the New York Chapter of the US Green Building Council and the Advisory Board for Mayor Michael Bloomberg's Office of Long-Term Planning and Sustainability.

Chris received a Bachelor of Architecture degree with honors from Carnegie Mellon University, where he worked with noted professor Vivian Loftness and spent a year at the Ecole Polytechnique Federale in Lausanne, Switzerland. He became a Licensed Architect in 1998 and maintains professional licenses New York, New Jersey, Illinois, and North Carolina. He and his partner Todd Sears live in Manhattan.



Daniel Byrd
Partner
GAIA HUMAN CAPITAL CONSULTANTS
www.gaiahumancapital.com

55 East End Avenue
New York, NY 10028
(212) 734-4912
info@gaiahumancapital.com

Dan Byrd is a Partner at Gaia Human Capital Consultants, as well as an independent consultant to renewable energy companies and investors. At Gaia HCC, Dan conducts macro research in the cleantech markets to identify promising trends and growth opportunities, allowing Gaia HCC and clients to strategically target businesses and sectors for Green Economy client leadership, talent acquisition.

Founded in 2006 by Dawn Dzurilla, Gaia HCC is highly recognized as a premier executive search firm in the Green Economy, serving global clients to attract world-class leadership and professional talent. Gaia HCC also provides employment branding solutions specifically for all-renewable energy, clean tech, environmental and corporate sustainability organizations.

Dan was formerly the Legislative & Technology Analyst at hedge fund Greentech Research, and an environmental attorney at the law firm K&L Gates. He received his law degree from Rutgers, a Master's from the Yale School of Forestry and majored in Environmental Science at the University of Pennsylvania. Dan has interned at the EPA and the United Nations Development Programme (UNDP), volunteered as an assistant game ranger in South Africa, and participated in a U.S. Forest Service grizzly bear recovery program in Washington State.

CLEAN ENERGY JOBS DAY: Participants



GREENDEPOT
environmental living & building

Paul Novack
*Director of Sustainability,
Product Specialist*

GREEN DEPOT
www.greendepot.com

1 Ivy Hill Road
Brooklyn, NY 11211
Tel: (718) 782-2991
pnovack@greendepot

Paul Novack is Green Depot's in-house "expert", specializing in the fields of environmental health and construction. For many years, it has been Paul's mission to work closely with the medical profession and environmental scientists to help create non-toxic environments for chemically sensitive patients. Considered one of the leading experts in the field of ecologically correct and non-toxic construction materials, Paul's consultancy is sought out by architects, builders and end users.

Over the years, Paul's insights have been featured in numerous articles and Television shows. He continues to lecture at Universities, such as Columbia, Yale, Temple, Pratt, and at a host of health organizations. Most recently, Paul was selected to co-chair the Education and Outreach sub-committee of the LEED for Homes Committee for the U.S. Green Building Council New Jersey Chapter.

Paul has 30 years of residential and commercial building experience. He has been resourcing, defining, and selling environmentally friendly building products since 1991. Prior to joining Green Depot, Paul was the Founder and Operating Manager of Environmental Construction Outfitters of New York, one of the oldest and most respected environmental building companies in the United States. Paul is a graduate of Penn State University.



PowerCon
POWER CONCEPTS, L.L.C.

Tom Sahagian
Director, Energy Division
POWER CONCEPTS L.L.C.
www.powerconceptsllc.com

29 Broadway, 12th Floor
New York, NY 10006
Tel: (212) 419-1900
Fax: (212) 419-1990

Power Concepts, L.L.C. is a full-service electrical/mechanical consulting engineering firm based in Manhattan. We provide a full range of design, inspection, construction supervision and commissioning services to clients across the country.

Our testing and monitoring group helps clients for whom electrical downtime is not an option. Clients turn to us when they need to know their mechanical and electrical infrastructure systems are working properly, so that system downtime and the loss of valuable data are avoided.

PowerCon's Energy Division provides energy efficiency surveys, designs "green" building systems and oversees equipment installation for multifamily, commercial and industrial customers. Our clients rely on us to tell them when a new technology like cogeneration makes economic sense – and when it doesn't. Whether it's high-efficiency motors, constant airflow regulators, variable frequency drives or insulation upgrades, we have the experience needed to make high technology work for our customers.

As the "green" movement gathers momentum, PowerCon will remain in the forefront, helping clients distinguish between what is green and what is greenwash.